

SAMSUNG ELECTRONICS (UK) LIMITED

DYING LIGHT 2 GAMING OFFER PROMOTION (“PROMOTION”)

TERMS AND CONDITIONS

Participants agree to be bound by these terms and conditions (the “**Terms and Conditions**”). Any information or instructions published by the Promoter about the Promotion at <https://www.samsung.com/uk/offer/free-game-dying-light-2-ssd-deal/> or <https://www.samsung.com/ie/offer/free-game-dying-light-2-ssd-deal/> form part of the Terms and Conditions.

The Promoter

1. Samsung Electronics (UK) Limited, Samsung House, 2000 Hillwood Drive, Chertsey, Surrey, KT16 0RS (the “**Promoter**” or “**Samsung**”).

Promotion Period

2. The Promotion will commence at 00:01 (GMT) on 24th February 2022 for all Participating Retailers listed and defined below. The Promotion will continue for all Participating Retailers until 23:59 (BST) on 5th April 2022 (the “**Promotion Period**”).

Eligibility

3. To be eligible to participate in the Promotion you must be a United Kingdom, Isle of Man, Channel Islands or Republic of Ireland (“**Territories**”) resident aged 18 or over (“**Participant**” or “**you**”).
4. Employees, agents and any group company of the Promoter, and anyone professionally connected to this Promotion, are not eligible to enter.
5. The Promotion is only available to end users (e.g. not to any business or reseller).
6. Participants may submit a maximum of one (1) Claim per Promotion Product purchased, and a maximum of one (1) Claim per Participant and four (4) Claims per household, during the Promotion Period.
7. This Promotion is not valid in conjunction with any other offer or discount.
8. Participants must have the following minimum PC specifications in order to play the Content (defined below):

Processor	Intel Core i3-9100 / AMD Ryzen 3 2300X(AMD / Intel CPU running at 3.6 GHz or higher: AMD Ryzen 5 3600X or Intel i5-8600K or newer Recommended)
RAM	8GB
Storage	60GB HDD Free space(SSD RECOMMENDED)
GPU	NVIDIA® GeForce® GTX 1050Ti / AMD Radeon™ RX 560 (4GB VRAM). NVIDIA® RTX 2060 6GB or AMD RX Vega 56 8GB or newer Recommended
Supported OS	Windows® 7 (Windows® 10 Recommended)

Offer

9. Participants who purchase a new (i.e. not second hand, refurbished or ex-display) Samsung Solid State Drive included in table 1 below (each a “**Promotion Product**”) from a participating retailer included in table 2 below (each a “**Participating Retailer**”) within the Promotion Period will be entitled to claim a code (“**Reward Code**”) which can be used to redeem one (1) licensed digital

copy of Dying Light 2 Stay Human, PC Standard Edition 18+ (the “Content”).

Table 1: Promotion Products

Promotion Products	Model Code
Samsung 980 PRO 500GB	MZ-V8P500BW
Samsung 980 PRO 1TB	MZ-V8P1T0BW
Samsung 980 PRO 2TB	MZ-V8P2T0BW
Samsung 870 EVO 4TB	MZ-77E4T0B/EU
Samsung 970 EVO PLUS 1TB	MZ-V7S1T0BW
Samsung 970 EVO PLUS 2TB	MZ-V7S2T0BW
Samsung 870 QVO 2TB	MZ-77Q2T0BW
Samsung 870 QVO 4TB	MZ-77Q4T0BW
Samsung 870 QVO 8TB	MZ-77Q8T0BW
Samsung T7 1TB Red	MU-PC1T0R/WW
Samsung T7 1TB Blue	MU-PC1T0H/WW
Samsung T7 1TB Grey	MU-PC1T0T/WW
Samsung T7 2TB Blue	MU-PC2T0H/WW
Samsung T7 2TB Grey	MU-PC2T0T/WW
Samsung T7 2TB Red	MU-PC2T0R/WW

Table 2 – Participating Retailers

Participating Retailers
Box
CCL Computers Ltd
Chillblast
Cyberpower
Ebuyer
Novatech
PCSpecialist
Scan

10. Purchases from auction websites (e.g. eBay) or from third party sellers (e.g. Amazon Marketplace) are specifically excluded from this Promotion.
11. The Reward Code is non-transferable and there is no cash alternative. In the event of unforeseen circumstances, the Promoter may substitute a reward of equal or greater value for the Reward Code.

How to claim

12. To claim, Participants must do the following (a “**Claim**”):
 - a. During the Promotion Period, purchase a Promotion Product from a Participating Retailer and provide any information required by the Participating Retailer at the point of purchase;
 - b. Obtain the Reward Code from the Participating Retailer, which will be provided by email to the email address provided by the Participant; and
 - c. Between 00:01 (GMT) on 24th February 2022 and 23:59 (BST) on 5th June 2022 (“**Redemption Period**”):
 - i. go to <https://help.steampowered.com/en/faqs/view/2A12-9D79-C3D7-F870> and download the Steam application;
 - ii. Launch the Steam client software and log in to your Steam account;
 - iii. Click the games menu;
 - iv. Choose 'activate a product' on Steam;
 - v. Follow the online instructions to enter and claim your Reward Code.
13. If you experience a technical issue with your Reward Code or you need any information concerning the Content please contact Genba Digital Support by email via OEM@genbadigital.com.

14. Claims that are incomplete or damaged will be deemed invalid. No responsibility is accepted by the Promoter for lost, delayed or damaged data which occurs during any communication or transmission of Claims.
15. The Promoter reserves the right at its absolute discretion to disqualify Claims which it considers do not comply with these Terms and Conditions.
16. The Promoter shall have the right, where necessary, to undertake all such action as is reasonable to protect itself against fraudulent or invalid Claims including, without limitation, to require further verification as to proof of pre-order and purchase, as well as the identity, age and other relevant details of a Participant. This process may involve the Promoter sharing information with third parties. In the event you have been flagged for fraud or abuse on any previous promotions you won't be able to enter this Promotion and your Claim will be rejected.
17. Purchase of a Promotion Product after the expiry of the Promotion Period will not be eligible for this Promotion. Any Reward Code activated after the expiry of the Redemption Period will not be accepted.
18. If you return your Promotion Product, you must return the Reward Code to the relevant Participating Retailer at the same time and your Reward Code will no longer be valid. If you have already submitted a Claim, your Claim will be invalid and the Content shall be removed from your Steam account. The Promoter reserves the right to check with any Participating Retailer whether a Promotion Product has been returned and, by submitting a Claim, you provide consent for the Promoter to do so.

General

19. The Promoter shall not be liable for any interruption to the Promotion whether due to force majeure or other factors beyond the Promoter's control.
20. The Promoter reserves the right, acting reasonably and in accordance with all relevant legislation and codes of practice, to vary the Terms and Conditions of the Promotion.
21. The Promoter will not be responsible or liable for: (a) any failure to receive Claims due to transmission failures and other conditions beyond its reasonable control; (b) any late, lost, misrouted, or damaged transmissions of Claims or Reward Codes; (c) any computer or communications related malfunctions or failures; (d) any disruptions, losses or damages caused by events beyond the control of the Promoter; (e) any printing or typographical errors in any materials associated with the Promotion; or (f) any use of the Reward Code by persons under the age of 18.
22. Participants will be solely responsible for any and all applicable taxes and any other relevant costs, expenses which are not stated in the Terms and Conditions as being included.
23. By participating in this Promotion, you agree, to the maximum extent permitted by applicable laws, to release and hold the Promoter harmless from any and all liability whatsoever for any injuries, losses or damages of any kind arising from participation in or in connection with the Promotion, including without limitation, awarding, acceptance, receipt, possession, use and/or misuse of the Reward Code. The above limitation of liability shall not apply to liability arising from fraud (including fraudulent misrepresentation), death or personal injury caused as a result of Promoter's negligence.
24. The Promotion is governed by English law.